



🌐 [sarahkostin.com/id](https://sarahkostin.com/id)

## SKILLS

- ADDIE & SAM
- Needs Analysis
- Training Development
- Backwards Design
- Facilitation
- Writing & Editing
- Action Mapping
- Adult Learning Theory
- Research
- HTML/ CSS
- Website Design
- Graphic Design
- Copywriting
- Video Editing

## TECHNOLOGY

- Articulate Storyline 360
- Articulate Rise 360
- AirTable
- Asana
- Audacity
- Camtasia
- Canva
- Google Suite
- Microsoft Office
- Notion
- Power Point
- Slack
- Trello
- Vyond
- Zoom

# SARAH KOSTIN

## Instructional & Learning Experience Designer

Instructional Designer with 11 years of experience developing and delivering instructional programs in the public library and 3 years experience creating online learning solutions as a business owner. My expertise lies in creating engaging learning experiences infused with clean design, compelling storytelling, and interactive elements that puts the user experience first. My passion for helping people perform their job better drives me to design learning solutions that inspire creativity, connection, and growth for mission-driven teams.

## RELEVANT EXPERIENCE

### Digital Course Creation

- Know Your Nature Coaching Program: Designed, developed, and facilitated a 12-week blended learning program hosted on Thinkific, featuring over 50 videos, weekly workbook, and virtual facilitator-led training via Zoom.
- 50 Days to 50K Words: Designed, developed, and facilitated a 7-week blended learning program hosted on Kajabi, for learners to write the first draft of a book, with email content, daily activities, and instructor-led training via Zoom.
- Make Your Message Sing: Designed, developed, and facilitated a 30-day elearning course hosted on FastFunnels, for entrepreneurs to get clear on their brand message, with daily training activities and weekly accountability calls.
- How to Sort Donations: Designed and developed an eLearning training course built on Articulate Rise for new volunteers and staff at LiftUp Routt County's Donation Center.

### Facilitation (ILT & VILT)

- Intro to Personal Branding: Facilitated and designed two virtual workshops via Zoom on personal branding for music students at the University of Miami, Frost School of Music.
- Launch! Wix Website Course: Designed, developed, and facilitated in person instructor led training for entrepreneurs about how to build a Wix website for their business.
- Spellbinders Storytelling Training: Co-created and facilitated in person instructor led training for new volunteer storytellers for the local chapter of Spellbinders.
- Nonviolent Communication Workshop: Designed and facilitated in person staff training for Horizons Specialized Services on how to communicate more effectively with others.
- Finding Solid Ground Workshop: Created and facilitated virtual instructor led training for a 4-week group coaching program focused on finding peace during the pandemic using the Three Principles understanding.
- Write Now! Writing Marathon: Co-creator, virtual facilitator and co-host for 2-day online writing event.
- Wellness Retreat: Co-leader and facilitator of yoga, meditation, and journaling classes in Puerto Vallarta, MX

## **Website Design & Branding Owner of Songbird Creative**

2020-present

- Developed over 10 marketing solutions with UX and graphic design in 6 months resulting in 90% customer satisfaction rate.
- Led the execution of a 6-month project, overseeing the entire process from inception to completion, resulting in the timely delivery of a fully functional website and marketing collateral.
- Established and maintained strong client relationships by consistently delivering on commitments, actively seeking and implementing client feedback, and adopting a client-centric mindset, resulting in a 30% increase in client referrals.

## **Youth Services Librarian Bud Werner Memorial Library**

2009-2020

2003-2020

- Led the Youth Services department, overseeing a team of 12 staff and volunteers, and implemented effective training, development, and performance assessment strategies that resulted in a 10% increase in team competence and effectiveness within 6 months.
- Diversified program offerings by developing and launching 50% more educational programs for youth through captivating storytime sessions, interactive workshops, and literacy programs, resulting in a 15% increase in program attendance and enthusiasm.
- Collaborated with SMEs, stakeholders, and learners to identify learning needs and promote literacy initiatives, enhancing the overall educational impact of the library's services by 30% over a 10-year period.

## **EDUCATION**

IDOL courses Academy, Atlanta, GA

**Learning Designer Certificate**

University of Illinois, Champaign-Urbana, IL

**Masters of Library & Information Science**

LaSalle University, Philadelphia, PA

**Bachelor of Science in Communications, Cum Laude**

## **CERTIFICATES & TRAINING**

- Canva Skilled, IDOL Academy
- Storyline Skilled, IDOL Academy
- Vyond Skilled, IDOL Academy
- The AWAI Method for Copywriting, 2021
- AWAI's Video Scriptwriting Mastery & Certification Program, 2021
- Elephant Journal Writing & Social Media Academy Graduate, 2019
- Web Designer Blueprint Certificate - Skillcrush.com
- Certified Transformative Coach, Michael Neill's Supercoach Academy, 2020
- ICF Certified Life Coach, ACC 2018
- Mindfulness Coaching School, ICF Coaching Certificate, 2018
- Yoga Teacher 200 HR RYT + Yoga Certifications in SUP, kids yoga, & restorative yoga

